



MOMENTUM
ACADEMIC STUDIO

NID / NIFT / NATA / UCEED / CEED
ARE U LOOKING TO
CRACK ENTRANCE
EXAMS ?

If you are looking
for guidance
to become
a professional
in Architecture /
Fashion / Design,
we would be
happy to
guide you with
most affordable
program at

MOMENTUM
ACADEMIC
STUDIO.

ABOUT US

Momentum Academic Studio is a leading coaching centre for Creative entrance exams since 2012 in Coimbatore and is located in the centre of the city.

Momentum has grown with a distinct identity by moulding the aspirant's career in unique way as an Architect / Designer.

WHY MOMENTUM..!

- > Well qualified faculties
- > Individual guidance
- > Syllabus and Coaching moulded by experts
- > Class room coaching
- > Quick and smart learning methodology
- > Outdoor Sketching
- > Prominent Architectural Building Visit
- > Seminar & Workshops
- > Offers Exhaustive Study Material
- > Focused Coaching
- > College Visits & Presentation
- > Hostel Facilities

PERCEPTION

- ⊖ To guide the students to sharpen their Aptitude and designing skills.
- ⊖ To provide personal attention for each student in order to face the exams with confidence

PROFESSION

- ⊖ Training with excellent theoretical & practical learning opportunities to crack exams with confidence.
- ⊖ Conducting field trip, industrial visit to promote the aspirant's practical level of knowledge.
- ⊖ Teaching how to prepare portfolios to guide them in their profession.



NATA / JEE - (MAINS) PAPER 2

NATA or the JEE paper 2 are B.Arch. entrance exams which is prescribed by the Council of Architecture (CoA) as a compulsory criterion for admission in any Architecture college/IIT course in India.

CAREERS IN ARCHITECTURE COURSE

Landscape Architect | Urban Planning | Restoration | Conservation Architect | Research Architect | Extreme Architect | Regional Planning | Building & Construction Management | Interior Design | Conservationist | Writer | Entrepreneur | Professor

NIFT / NID / UCEED

NIFTs are one of the most famous design schools among the masses. NIFTs offer the fashion design (B.Des, M.Des), Technology (B.F.Tech, M.F.Tech) and Management (MFM) aspirants one of widest pool of courses and branches to choose from, ranging from fashion to Accessory design.

The NID entrance exam is conducted by NID Ahmadabad, for admissions in B.Des, M.Des and Diploma programs at various NID centers across India. It has been offering design education at UG and PG levels in the disciplines of Product design, Furniture design, Animation & film design, Textile design and many others.

UCEED is the most recent addition to the group of design entrances exams in India. IIT Bombay conducted the first UCEED in 2015 and the exam caters to various IITs admitting students for design studies at UG level.

CAREERS IN DESIGN COURSE

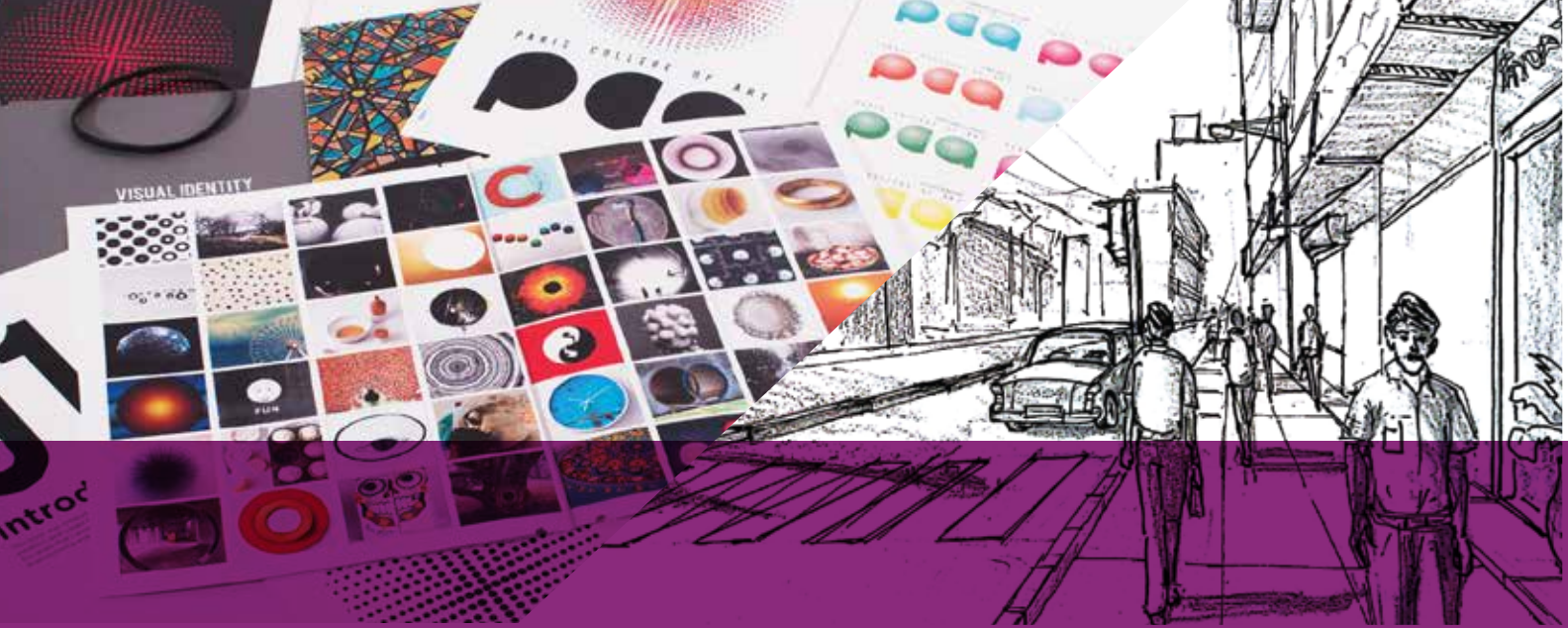
Product / Industrial Design | Interior Design | Advertising & PR | Graphic Design | Fashion Design | Fashion Merchandising | Multimedia (Digital Media / Visual Effects) | Multimedia (Animation) | Game Designs & Development | User Interface & User Experience Design | Apparel Management | Film Making | Game Art & Design | Web Designing & Multimedia | Digital Design.

BATCH DETAILS	Batch Name	Total No. of Days	Hrs Per Day	Total Hrs Per Course
LONG TERM (12 Months)	REGULAR (Mon - Fri)	240	3	720
	WEEK-END (Sat & Sun)	96	4	384
SHORT TERM (4 Months)	REGULAR (Mon - Fri)	115	3	345
	WEEK-END (Sat & Sun)	46	4	184
CRASH COURSE (1 Month)	CRASH COURSE (Full Week)	28	6	168

PROFESSIONAL TRAINERS

WE HAVE THE BEST ARCHITECTS & DESIGNING FACULTY TO CONTRIBUTE 'THE BEST LEARNING METHODS AND IDEAS' TO THE STUDENTS.

WE HAVE THE FACULTY AND STUDENT RATIO OF 1:4 RESPECTIVELY, WHICH IS THE BEST IN THE INDUSTRY.



SEEK SMALLEST **OPPORTUNITY**
TO MAKE **A BIG DIFFERENCE.**

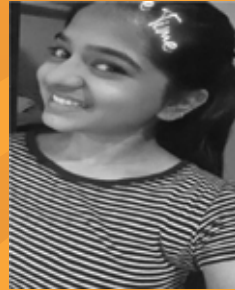
CURRICULUM - UNIQUE COACHING

- ▶ 4 steps of Teaching Module (Refined)
- ▶ Stream-lined classes imposed in different levels
- ▶ Audio - visual classes
- ▶ Wide range of question & answers
- ▶ Sketch / Field Trip
- ▶ College visit / Campus tour
- ▶ Periodic feedback about the students to their parent

SCORE CARD OF MOMENTUM ASPIRANTS



Taranikka Rajasheker
160/200



Sharmili M
130/200



Sanjay K N
155/200



Tharun Parakash
150/200



Harsa Shehita P
155/200



Rajabarani
130/200



Bharat
140/200



Sandhya Jeni
121/200



Harshavardhan Kowshick
152/200

HIGHEST PASS RESULT

STUDENT'S AVERAGE SCORE HIGHEST AMONG
THE CENTERS IN COIMBATORE IN 2020

150

PASS RESULT IN 2020 ENTRANCE EXAM

100%

TRAINED ASPIRANTS SINCE 2010

1000+

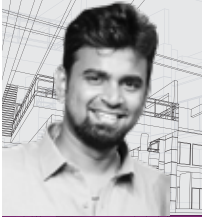
STUDENTS' WORKS



WEBINARS >>

ARE WE IMPULSIVE? THE OUTLOOK

- About NATA
- Tips to clear NATA test
- From the Evaluation Perspective
- How to Select Your College
- Things to know about B.Arch before Considering it your career
- What Acutally Matters
- Career insite




Ar. **ARJUN D.**
PRINCIPLE ARCHITECT IN GRID 36

WEBINAR SERIES ON
ARCHITECTURE 101
16 JUNE 2020 | 2:00 - 4:00 PM
WEBINAR LINK : momentumstudio.in/webinar

NATA

+91 88704 87727

MOMENTUM
ACADEMIC STUDIO



Ar. **NIVEDHITHA KARTHIKEYAN**

WEBINAR SERIES ON
ARCHITECTURE 101
BECOMING AN ARCHITECT
12 MAY 2020 | 4:00 - 5:00 PM
WEBINAR LINK : momentumstudio.in/webinar

NATA

+91 88704 87727

MOMENTUM
ACADEMIC STUDIO



Ar. **PAWAN KUMAR**

WEBINAR SERIES ON
ARCHITECTURE 101
I AM AN ARCHITECT
19 MAY 2020 | 4:00 - 5:00 PM
WEBINAR LINK : momentumstudio.in/webinar

NATA

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Ar. **NIVEDHITHA** Ar. **PAWAN KUMAR** Ar. **RUPESHWAR**
Ar. **DAVID SHAJID** Ar. **ROOPA DISHABAJAN**

A STUDENT'S PERSPECTIVE

WEBINAR SERIES ON
ARCHITECTURE 101
26 MAY 2020 | 4:00 - 5:00 PM
WEBINAR LINK : momentumstudio.in/webinar

NATA

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MOMENTUM
ACADEMIC STUDIO



Ar. **NIVEDHITHA KARTHIKEYAN**

WEBINAR SERIES ON
ARCHITECTURE 101
TO BE AN ARCHITECT
06 MAY 2020 | 4:00 - 5:00 PM
WEBINAR LINK : momentumstudio.in/webinar

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Beyond the boundaries of covering the syllabus, Momentum organised webinars to enhance the knowledge of the students.

Calligraphy - Master Class

Nikheel Aphale, known for his calligraphic and graphic designing skills was with the students in the path breaking event, conducted by Momentum. Students enjoyed his guidance and came out with flying colours. It was a lifetime opportunity to learn the skill from the best in the country. More than 250 students of Design professionals were part of the event.



VARNAM

Like the ray of splendid colours, "VARNAM" hosts a series of event throughout the year to keep the students engaged in fun filled and highly skilled activities. Momentum brings you the best to make you the best. You are welcome to participate in any one or all the events and get value for your money. Momentum believes in investing on its students, who will be its ambassadors in the Design industry.

VARNAM EVENTS

- PHOTOGRAPHY • CALLIGRAPHY • TYPOGRAPHY • DRAWING FEST
- RANGOLI • SELFIE CONTEST • DRAW & EXHIBIT

WHY STUDY ARCHITECTURE?

Architecture is a professional course like MBBS, Chartered Accountancy and Law, wherein one needs to be certified by the Government in order to qualify and practice in that profession. Like other professional courses, most people start their own practice or firm after they gain sufficient industrial reputation, relations and experience. One need not worry about getting a job, but rather treat it as equipping themselves for their future career as an entrepreneur.

ARCHITECTURE IS BY FAR THE MOST DIVERSE AND DYNAMIC OF ALL PROFESSIONS

There are more than 20 different career options that one can choose after their graduation.

- Building Architecture • Interior Architecture • Landscape Architect
- Urban Planner • Conservation Architect • Political Architect
- Artist • Industrial Designer • Product Designer • Research Architect
- Extreme Architect • Textile Designer • Graphic Designer
- Video Game Designer • Photographer • Production Designer
- Professor • Philanthropy Architect • Politician & State Affairs
- Conservationist • Writer • Consultant

WHY STUDY DESIGN?

Design education can strengthen and widen perceptions, observations, critical thinking, problem-solving and people skills. It includes investigations, explorations, evaluations, inventions and the ability to understand, develop and visually communicate systems, processes and environments.

Design education helps to meet the world's demand for innovation. In every aspect of government, industry, business and non-profit work, there is an ever-increasing demand for creative thinking and ingenuity. An education in Design is like exercising your creative muscles and developing your unique potential. Design students learn and practice both conceptual and critical thinking and develop their natural creativity – capacity that are highly valued in the 21st Century world.

Design education can help to develop a new generation of thinkers and doers with skills that can contribute to designing a better world. The world is in a crisis of unsustainability, Global warming, Climate change. Every day we hear more about the crisis the world is facing and the vital need for us to change the way we live. The young people of today are the workers, leaders and decision-makers of tomorrow.

Design education provides the skills for us to re-imagine the world and restore the planet to find solutions to pressing human needs and problems such as poverty and exclusion, stereotyping and healthcare.

Design education teaches you a mindset and attitude towards life itself that will empower you to reach new heights, make valuable contributions and bring about the necessary change.



DCR + 3 CLASSROOMS



**50+ REFERENCE BOOKS &
HOSTEL + FOOD ACCOMMODATION**

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